



Learn to Re-create™

Fashion and Textiles Education and Production

Short Courses Programme

Course 1: Health and Safety in manufacturing

Course Content

- Workroom safety and manufacturing practices
- Understanding and implementing Health and Safety in local context
- Identifying and mitigating risks
- Workplace health and safety
- Developing a health and safety action plan

Course 2: Fashion Marketing and Sales

Course Content

- The Fundamentals of Marketing
- Fashion Branding and Intellectual Property
- Digital Workshop: What is Digital/Social Media?
- Effective Marketing Techniques and strategy
- Market Research
- Online and physical marketing and promotional tools
- Shows and events

Course 3: Sourcing and Costing

Course Content

- Sourcing ethically
- Building a Product Range
- Production Management
- Product Costing

Course 4: Production techniques

Course Content

- Hand and Machine embroidery
- Textile surface Embellishment
- Garment manufacturing
- Pattern construction

Course 5: Business operations

Course Content

- Fund raising and sources of Finance
- Business Planning
- Working with Sub Contractors
- People Management

Course 6: Customer services

Course Content

- Quality Control
- Customer Care and Loyalty

Fees: £ 3,000 for full programme

Short courses can be taken as **individual units** at a cost of **£500** per unit.

NB: course duration varies depending on the unit so please contact us for further information.